

Digital Skills for Innovation



Engaging and developing audiences – whether customers, hopeful employees or investors – are critical to running any successful business or project.

Whether you're a freelancer or you've a team pulling in millions of pounds, everyone today needs to be a publisher and broadcaster. Even financiers and recruiters are using the media. Communications is not just a skill for your marketing intern.

Consider how you might improve the following:

- Project and production management, proposals, budgeting and international working;
- Crowd-sourcing and crowd-funding campaigns and successful investor presentations;
- Facilitating team story-making, learning, leadership and development;
- Digital media skills such as writing, film production and photography;
- Business improvement, developing quality marks, partnerships and telling your company story.

Our offer

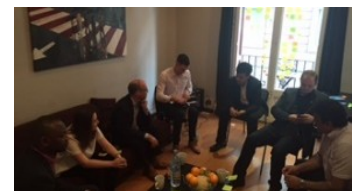
Contented Ltd is a Midlands-based communications company running exciting training and development workshops, courses and productions across the UK and mainland Europe to help businesses and academia develop audiences.

Focused on change and innovation, we work domestically and internationally with publishers, broadcasters and digital producers on the cutting edge of media innovation, from Global Editors Network to Future Media and the BBC. In partnership with local universities and the Worcestershire Film Festival, we can help you source grants to innovate and even to explore markets abroad.

Our flagship ONTENTE™ programme, operating across Europe since 2010, offers a chance to apply new knowledge, practise skills and develop international networks. See www.contented.net/ontente

Features & Benefits

- Increase your capacity to engage your customers and other audiences;
- Develop and fund projects that help you stand out from the crowd;
- Learn from local experts at the cutting edge of digital industries;
- Explore new partnerships and exciting opportunities abroad;
- Blended online and face-to-face learning reduces disruption;
- Well-managed environments, 1-on-1 support and group mentoring maximise learning;
- Certification and skill-building improves performance and competitiveness;
- Products and tasks are designed to change and improve working behaviours, and meet industry requirements for continuing your professional development;
- Choose from open and bespoke courses to suit your budget.



For further information and to check your eligibility for a grant, please contact Jenny Jardine on 0800-310 10 93

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www.contented.net

